
East Neighbourhood Strategic Forum

Employment Initiatives

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Tameside Residents

- 140,000 of 224,100 (62%) residents are aged 16-64 (working aged) v 63% in UK
- 105,200 (72.6%) residents are currently in employment v UK 75%
- 11,500 (8.2%) residents receive Employment Support Allowance benefit due to health condition...
 - 50% have main condition of mental or behavioural disorders, 14% musculoskeletal
- 13,300 (18%) workless households v UK 14.5%
 - The percentage of children who are in households that are workless is 19% v UK 10.7%
- 15,100 (10.9%) retain no qualifications v GB 7%
 - 95,600 (69.1%) retain a Level 2 qualification v GB 74.7%
 - 36,200 (26.2%) retain a Level 4 qualification and above v GB 38%
 - 1,420 (1.0%) disabled people are claiming benefits v GB 0.8%

Positive Steps



Careers advice commissioned by Tameside Council

- Targeted at young people aged 13 to 18 (in some cases 25) to help them move into education, employment and training
- As of January 2019, we have **143 NEET** young people
- Participation is at 95.1% which is above target and an improvement in performance from last year.

23 (16%) come from Tameside East

- **9 (6%) come from Stalybridge North**
- **6 (4%) come from Stalybridge South**
- **6 (4%) come from East Dukinfield**
- **2 (1%) come from Mossley**

Careers and Apprenticeship Exhibition

- Location of events in recent years: Stalybridge Civic and Hyde Town Hall
- **1,121** students attended in 2018
- Feedback rate of above 90% of pupils who 'found the event useful'
- **17 schools took part in the Exhibition**
- **3 (17%) schools from Tameside East took part (Copley Academy, Mossley Hollins and West Hill)**

Tameside HACK



Delivered six HACKs to raise aspirations in young people from the borough, creating a digital skills pathway for future industry

- HACKs 1, 2, 3 and 6 were delivered in Ashton, HACK5 was delivered in Guide Bridge and HACK4 was delivered in Hattersley, only to local residents identified by the youth offending team as the most hard to reach children in Tameside.

13% (31) came from Tameside East

- **16 (51%) HACK attendees came from Stalybridge South**
- **10 (32%) HACK attendees came from Stalybridge North**
- **4 (12%) HACK attendees came from East Dukinfield**
- **1 (3%) HACK attendees came from Mossley**

Tameside Employment Fund

- Local schemes and grants to create youth employment
 - Youth Employment Scheme (£6,000), Trade Grant (£750), Business Grant (£1,500)
 - From May 2015, 368 young people supported (inc 273 apprentices)
 - Tameside Council has **committed a further £287k** over the next 2 years (2019-2020) to **Tameside Employment Fund (TEF)**.
 - **TEF** will deliver **£387k** of support including GM funding



Tameside Business/Trade Grants and YES

- Tameside Business Grant - 93% (133) sustained employment. **This scheme has benefitted 11% (17) of residents and 15% (23) businesses in Tameside East.**
- Trade Grant - 94% (101) sustained apprenticeship/employment. **This scheme has benefitted 19% (21) recipients and 12% (14) businesses from Tameside East.**
- Youth Employment Scheme - 116 Job Starts for our young residents. 56% completion rate. **This scheme has benefitted 13% (15) young people and 12% (14) businesses from Tameside East.**

Adult skills

Major changes to adult skills in Greater Manchester

- £92m in funding devolved to GM from 2019/20
- Greater Manchester Combined Authority will now commission the providers who will deliver in Tameside
- Responsive, flexible with learners at heart
- 3 'Ofsted good' adult colleges including Adult Community Education

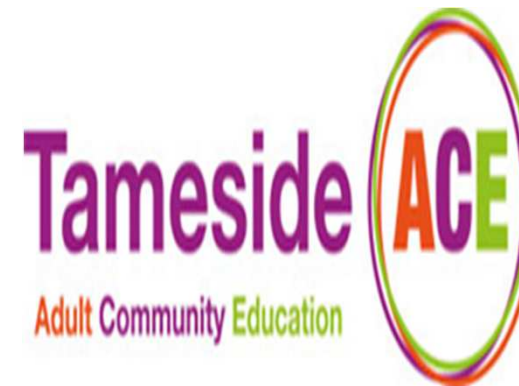
Adult Community Education (ACE) Delivery

ACE located in Ashton delivering courses to lower level learners upto GCSEs

- English
- Maths
- ICT
- Community based courses

ACE deliver in Ashton and Hyde:

- Holy Trinity (AUL)
- St. Peter's Children's Centre (AUL)
- Wellbeing College (AUL)
- St. Georges Primary (HYDE)
- Greenfield School (HYDE)



**67 enrolments per year - 17% of ACE learners come from
Tameside East**

Inspiring Digital Enterprise Award (iDEA)

- Like the Duke of Edinburgh's Award, iDEA is a recognised qualification that can enhance CVs
- Learn essential life skills through iDEA: keeping safe online managing money; keeping data safe; and making digital media

We have worked with schools, colleges, businesses and stakeholders to establish iDEA across the borough.

- **Launched iDEA with introductory workshop at CoderDojo, Active Ashton**
- **Delivered iDEA workshops in partnership with Ashton Job Centre, Tameside and Glossop Integrated Care NHS Foundation Trust, Hyde Community College, Clarendon Sixth Form and TMBC Workforce Development**



Working Well

Greater Manchester Working Well

- Started in 2014 as £6m pilot, now a £54m programme
- 2,500 residents supported so far 300 starting work
- One to one support, 18 months, person centred
- Innovative work with GP Practices to engage residents

There were 317 referrals to Working Well from Tameside Jobcentre Plus in 2018; 183 (58%) from Ashton and 134 (42%) from Hyde

Support for Ex-Offenders

- Ex-offenders have also been supported via the **Working Well** programme
- **532 (14%)** out of the **3750 Working Well** participants have noted a criminal conviction
- **45 (8%)** of those are from Tameside.
- **4 (9%)** out of the **45** participants have achieved a job start.

Routes to Work



- Supported employment service within TMBC
 - Learning Disability
 - Autism
 - Acquired Brain Injury
 - Mental Health
- Deliver services in locations across the borough (not in homes)
- We would like to build our network of employers

Routes to Work employability programme

1. **Work out for Work by Tameside ACE** - 8 people attended that have significant barriers to employment because of a disability, or a health condition.
2. **Autism/Learning disability in partnership with People First** - employability programme for 6 people with autism or learning disability. There is a vacancy at the end of the course, that participants can apply for, this course addresses other social issues that are/or can be attributed to work.

Routes to Work are supporting 28 (22%) people from Tameside East

- **7 (25%) have moved in to paid employment**

Pre-Employment Programmes #1

Introduction to T&GICFT, Assessment, Application and Interview Day

- Location of event: Ashton Market Hall
- Attendees provided by all Jobcentres, Routes to Work, Working Well, i2i and Positive Steps to ensure engagement across the borough.

32 residents attended seeking Health Care and Domestic roles

- **8 (25%) people securing employment in this field**
- **8 (25%) in Administrative posts.**
- **16 residents were employed in apprenticeship roles giving a success rate of 50%.**

Pre-Employment Programme #2

- Robertson pre-employment pathway
- Location of events: Dukinfield and Ashton-under-Lyne
- This supported take up of roles with the Council's contracted building management company for Facilities Management.
- Catering, care taking and cleaning roles within our schools and office buildings were available.



Jobs Fairs

- Location of events: Hattersley, 2017 – **350 attendees**, Ashton-under-Lyne, Jigsaw 2018 – **750 attendees**
- Borough wide offer - It's open to everyone and there is no need to book
- As well as job vacancies, the event offers the chance to speak to employers to discuss career prospects, and information about training, skills and adult learning is also be available.
- Firms who have participated: **Able Care & Support Services Ltd, BSS LED, G4S Security, Greater Manchester Police, Ikea, National Health Service, North West Ambulance Service, O2, People Plus**, as well as many more.

Age Friendly Work

- There are many offers of support available in Tameside to enable people to remain in the workplace or take up volunteering as they age:
- **The Working Well programme** assists Work-related Activity Group (ESA) and Universal Credit claimants to **progress towards, get into, and stay in work.**
- **Adult and Community Education** services aim to increase the level of skills and employment locally, with the Digital Skills Programme, including **iDEA**, focussing specifically on **developing the digital skills approach and network in Tameside.**
- Support available to **help people to start up businesses** and take up volunteering opportunities, in addition to **Routes to Work.**
- Further help is provided by **Action Together's Volunteer Centre** in Ashton, which helps Tameside organisations find volunteers.

Questions?

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